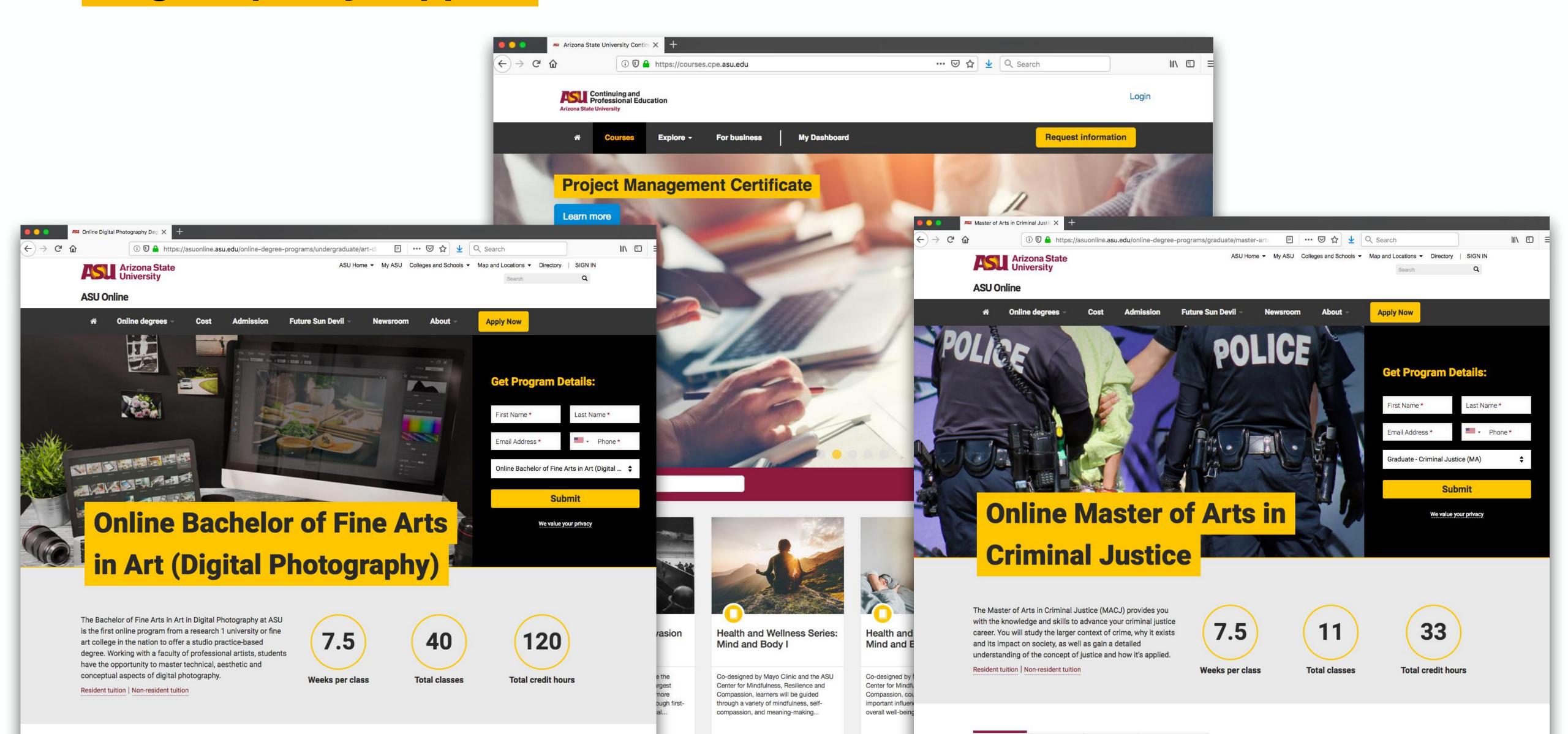


High capacity support



The Many Roles of Instructional Designers

Relationship Builders

We are skilled at building relationships and rapport with faculty, staff and clients.

Designers

We design engaging and meaningful learning experiences. At the heart of the matter is often the alignment of objectives, activities and assessments.

Explorers

We explore emerging research and tools to promote student learning and engagement.

Consultants

We consult faculty on course mapping. We provide expert advice on pedagogy and instructional strategies.

Superheroes

Look! Up in the sky! It's a media producer! It's a collaboration expert! It's an ID! We do great things!

Trainers

We provide resources and training on course design, tools and technology.

Evaluators

We design, develop and evaluate content/instructional materials.

Communicators

We collaborate with faculty to ensure course content is communicated clearly and succinctly.

Thinkers

We brainstorm. We experiment. We look for new and better all the time. We think about human psychology. We think about aesthetics, design, user experience, flow, look/feel. We think about the different senses and how they come into play.

Data Analysts

Project Managers

how we think about work.

We talk about projects and project

management constantly. It frames

 Data-based decision making is part of what we do.

Builders

We bring a systematic approach to constructing learning experiences that includes analysis of the audience, environment, objectives, content, technologies, etc. Planning maps, guides, templates, process docs, outlines and storyboards are all part of the way we approach projects.



Design for quality experiences

		*Completion is an expectation	
esign Standards	Course Development Checklist	Adapted from Quality Matters	
ASU Online	1. Course uses ASU Online course template and design theme		
	2. Syllabus uses ASU Online syllabus template or includes required syllabus criteria		
	3. Course is designed for 7.5 weeks. An instructor guide is highly encouraged http://links.asu.edu/Instructorguide		
	4. Course includes videos (mini-lectures, demonstrations, interviews) to engage student	ts	
Course Overview & Introduction	5. Students are introduced to the purpose, navigation, and structure of course including where to find various course components (QM 1.2)	 Students are introduced to the purpose, navigation, and structure of course including instructions on how to get started and where to find various course components (QM 1.2) 	
	6. Instructor Welcome created and placed in course (Instructor welcome video highly en	ncouraged) (QM 1.8)	
Learning Objectives	7. Measurable learning objectives exist at the course and unit level (QM 2.1 and 2.2)		
Assessment & Measurement	8. Assessments measure stated learning objectives (QM 3.1)		
	9. Course grading policy is stated clearly (QM 3.2)		
	10. Specific & descriptive criteria (rubrics) are provided for evaluation of student work a	and tied to course grading policy (QM 3.3)	
Instructional Materials	11. Instructional materials contribute to achievement of stated course and unit objective	es (QM 4.1)	
	12. Instructional materials and a description of how materials are to be used for learning activities are clearly explained (QM 4.2)		
	13. All instructional materials are appropriately cited and adhere to copyright guidelines (QM 4.3)		
Learner Activities & Learner Interaction	☐ 14. Learning activities promote achievement of stated learning objectives (QM 5.1)		
	15. Learning activities provide opportunities for interaction that supports active learning (QM 5.2)		
	16. Instructor's plan for classroom response time and feedback on assignments is cle	early stated (QM 5.3)	
Course Technology	17. Tools used in the course support learning objectives (QM 6.1)		
	☐ 18. Course tools promote learner engagement and active learning (QM 6.2)		
Learner Support	19. Technical support information, and how to access it, is provided (QM 7.1)		
	□ 20. Course instructions articulate or link to ASU's accessibility policies and services (QM 7.2)		
Accessibility & Usability	21. Course navigation facilitates ease of use (QM 8.1)		
	22. Course materials are accessible on Mac and PC. Accessibility information is provi	vided for course technologies (QM 8.2)	

QUALITY MATTERS

Workshop Completion

Faculty Self Study

Withdrawal rates

Pass rates

Program Leads

Success Coaches

Course **Evaluations**

LMS Analytics

Student Services

Instructional Designers

Course Readiness Check Results

Professional development and training

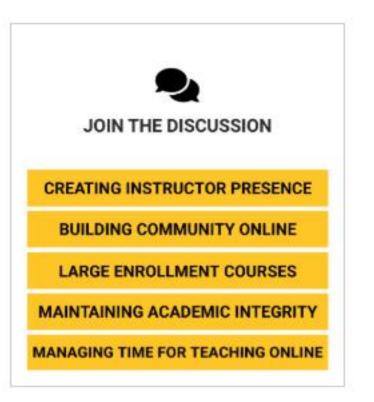
ASU Online Faculty Center



10+ MINUTES FOR EXCELLENCE





























Home

Announcements

Syllabus

Modules

Yellowdig

ASU Course Policies

Resources

Accessibility

Grades

Time in Arizona

Module 0: Workshop Overview - Welcome to Master Class for Teaching Online!



Please Note: This workshop is NOT Canvas LMS training. It is designed to facilitate peer sharing of strategies for designing and teaching online courses. For Canvas Training, visit the University Technology Office (UTO) Training ≥ web site.

Hello, Everyone. My name is Justin Harding, Senior Director, Instructional Design & New Media, EdPlus, ASU. I welcome you to the Master Class for Teaching Online. Below you will find a Welcome video from Phil Regier, University Dean Educational Initiatives and CEO of EdPlus.

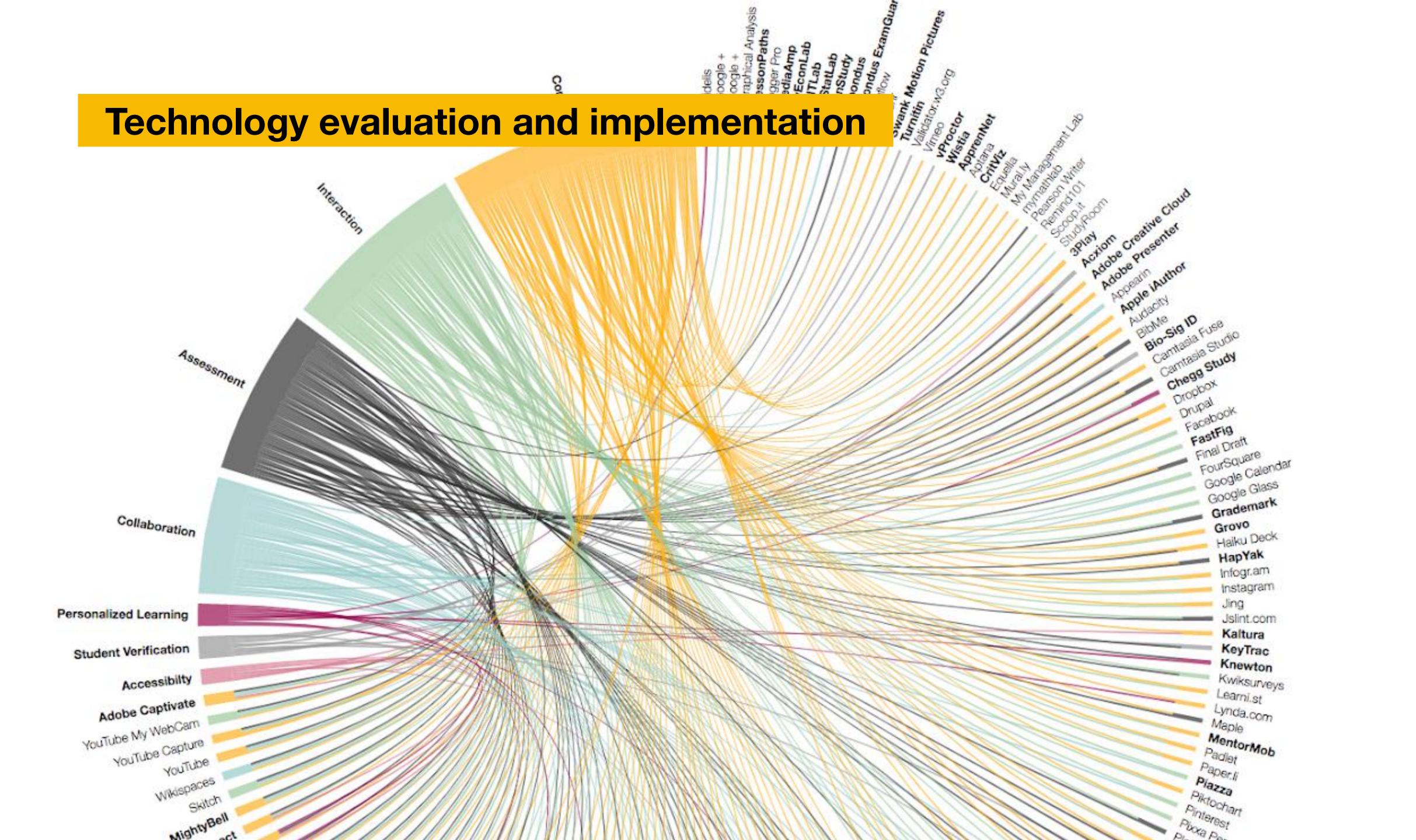
Watch the following videos to become familiar with the course and to ensure a successful learning experience.

First, watch the Welcome and Introduction video:

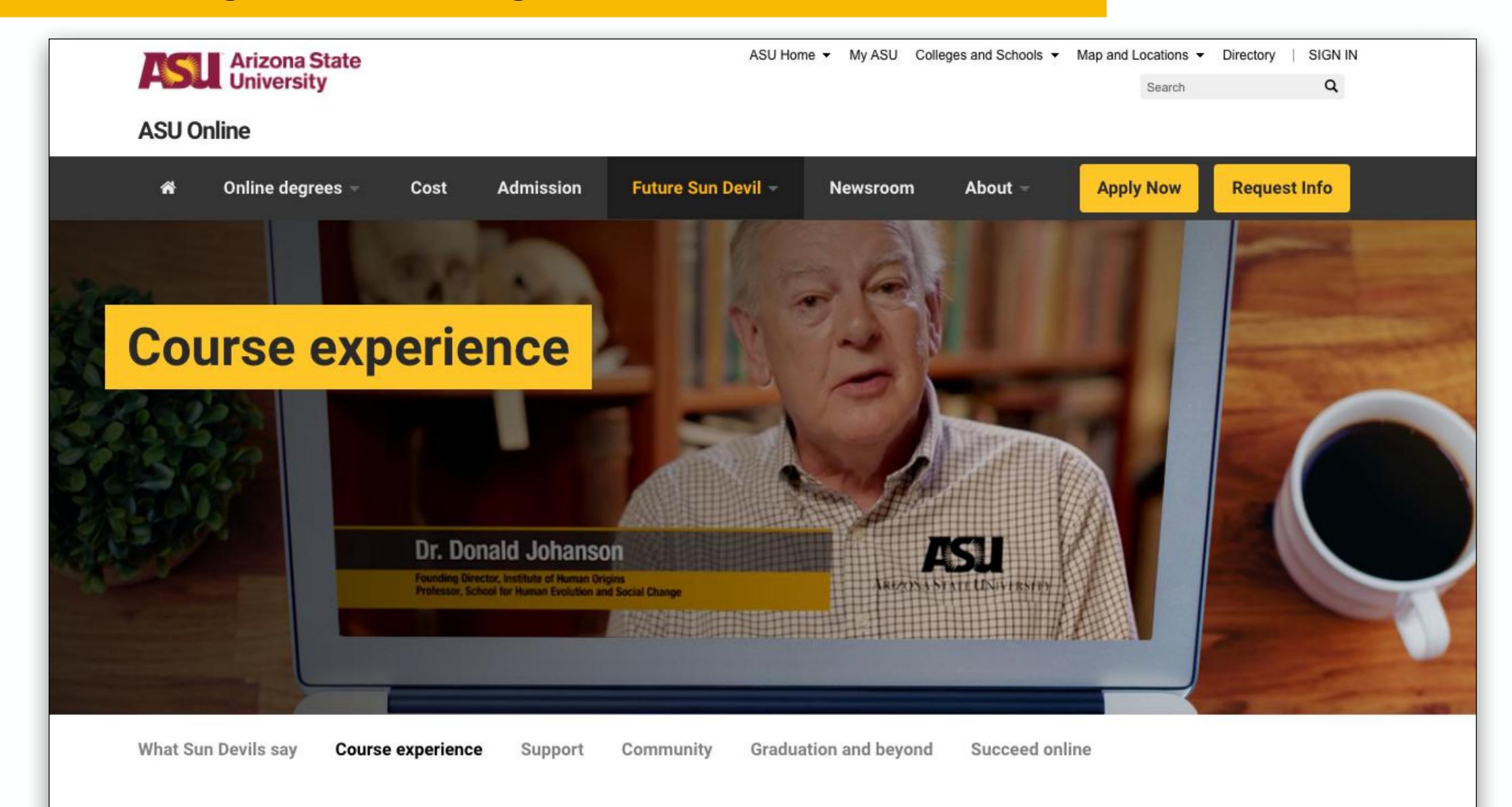


Next, watch the Course Tour video:



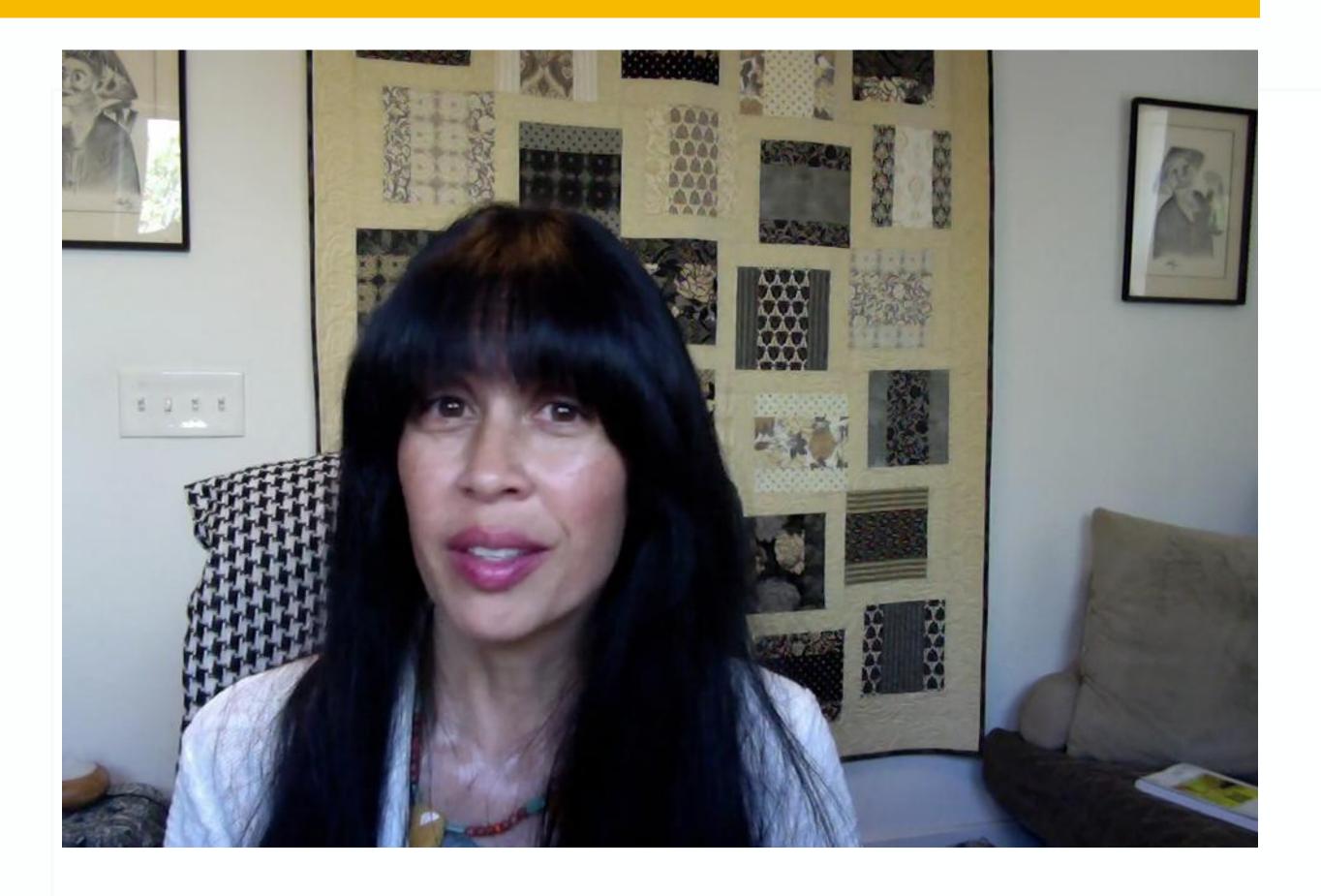


ASU Digital Learning Platform





Interaction - Instructor Presence



PSY101 - Introduction to Psychology Dr. Liza Hita

Content - Lab Demonstration

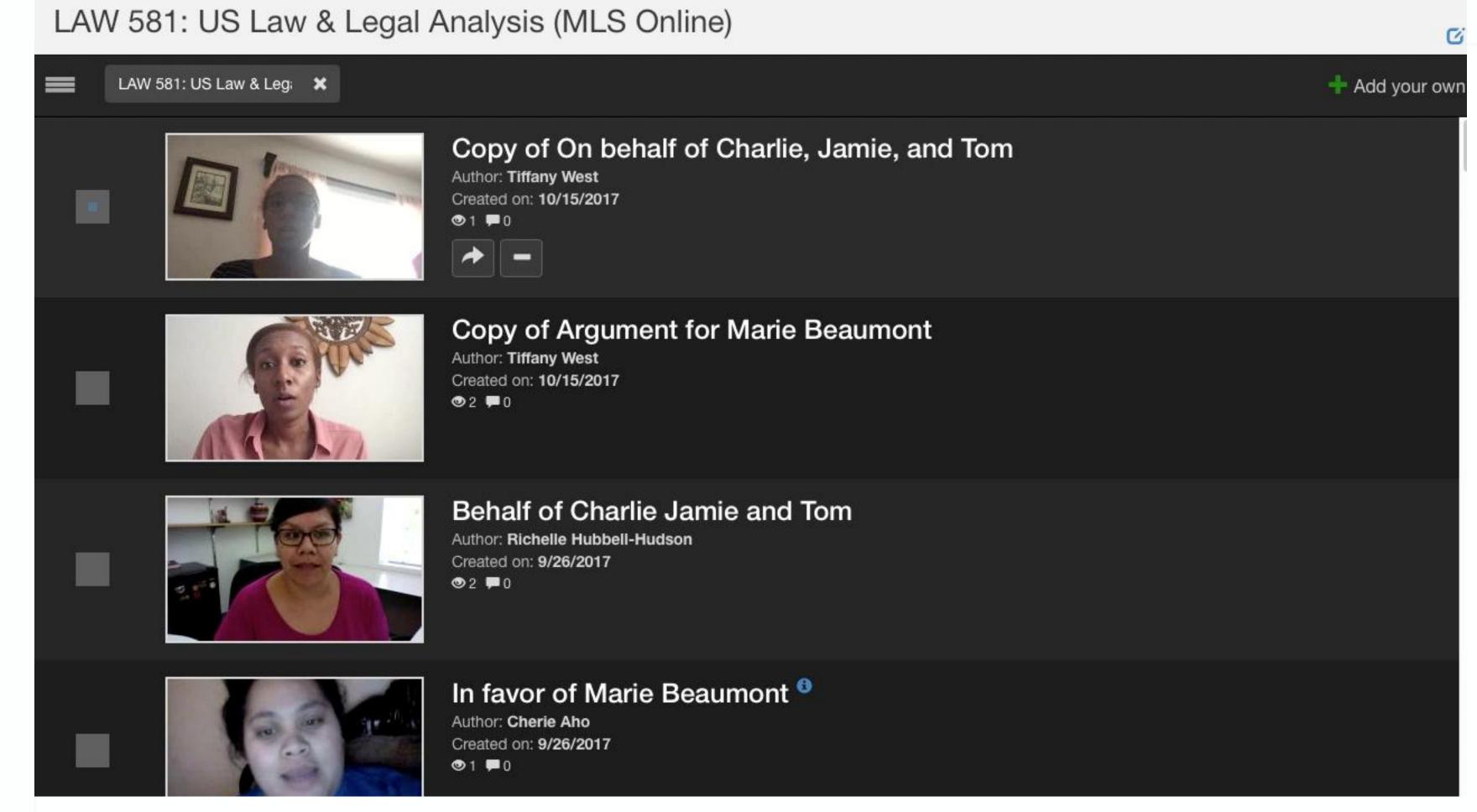


BIO370 - Vertebrate Zoology

Content - Labs Overview

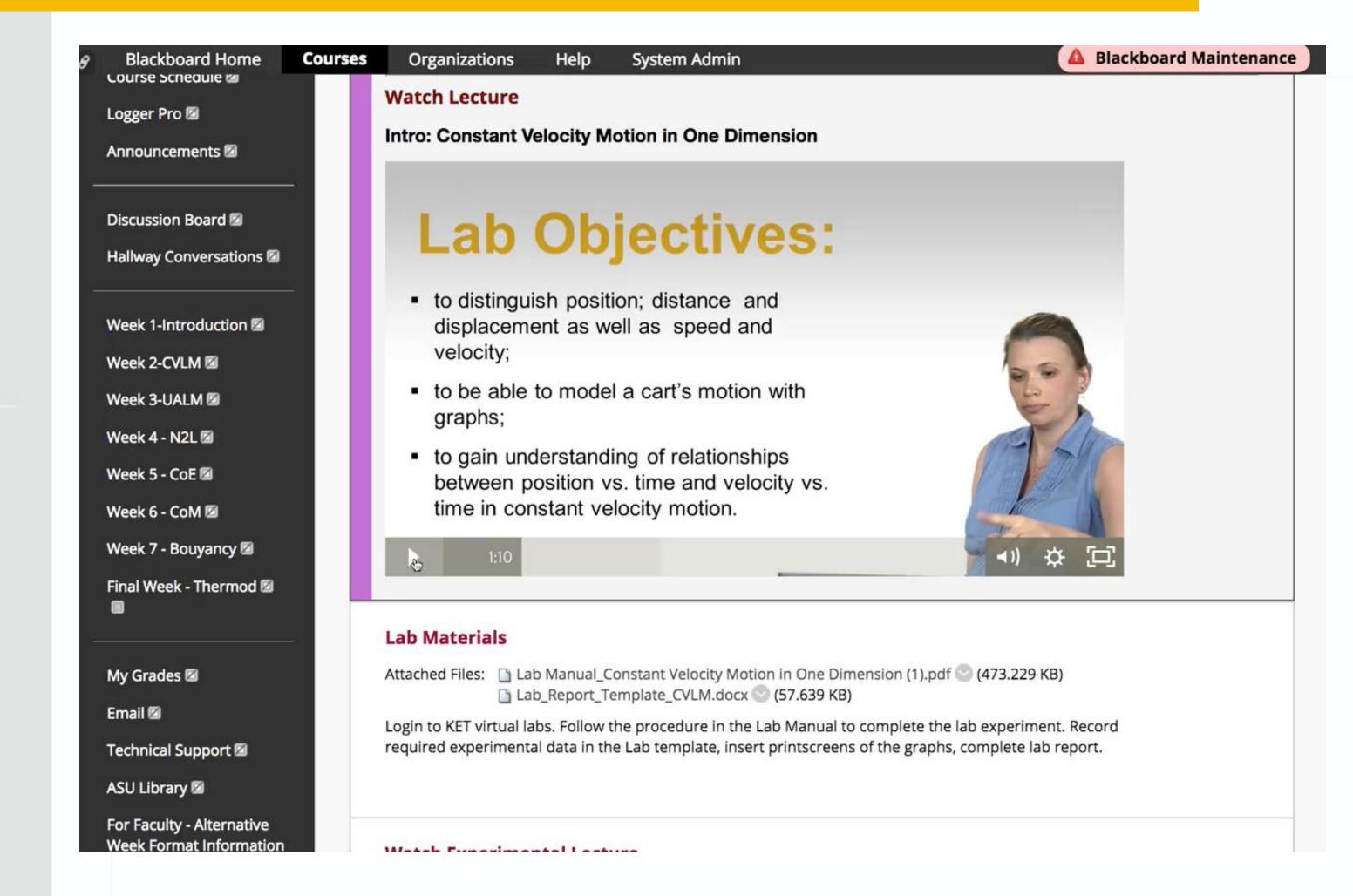


Interaction - Create, Deliver and Review



LAW 581 - U.S. Law and Legal Analysis **Argument Exercise Hypothetical Case and Background**

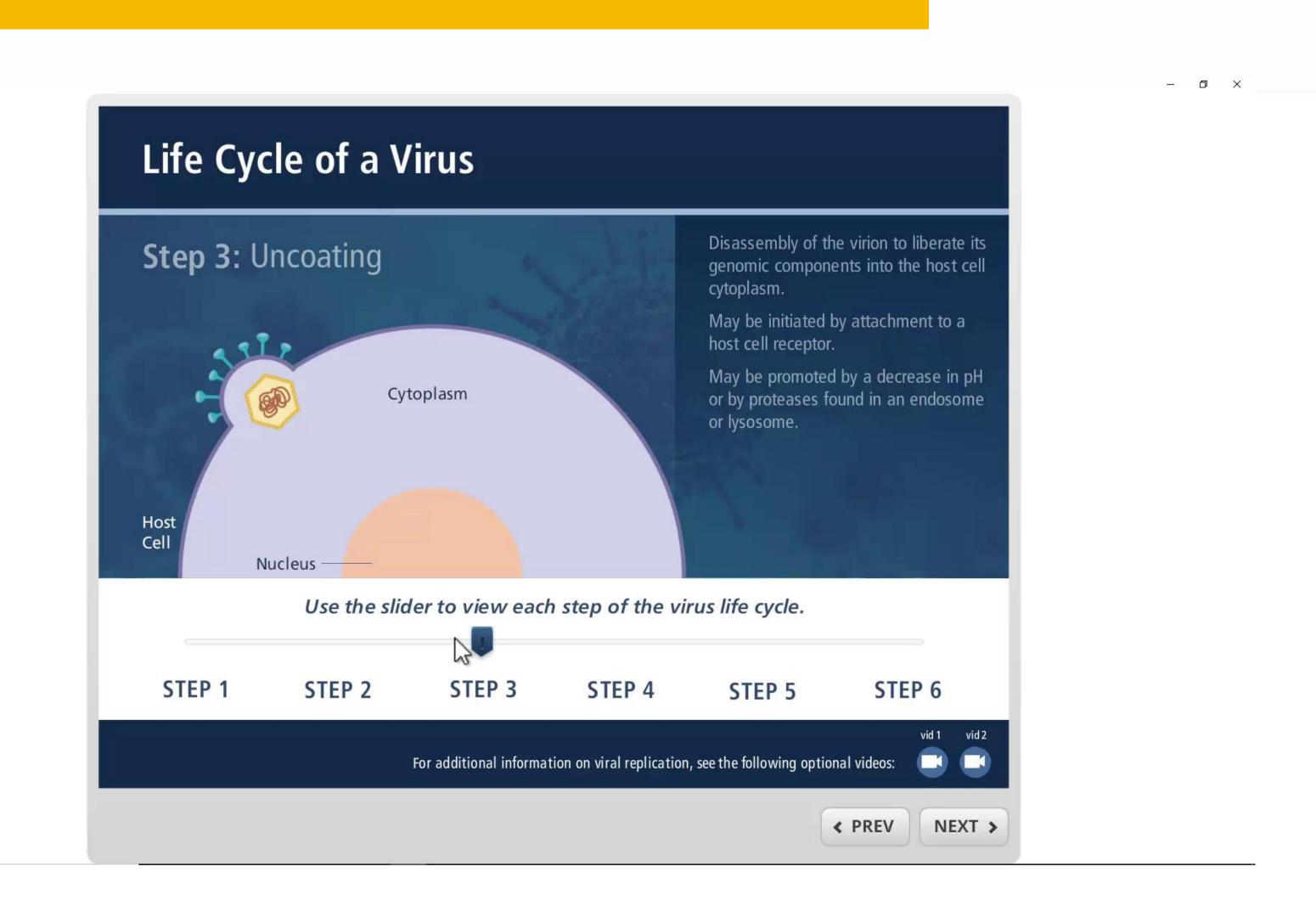
Interaction - Virtual Science Labs



PHY122 - Unversity Physics Lab I **Dr. Darya Dolenko**

Viral Replication

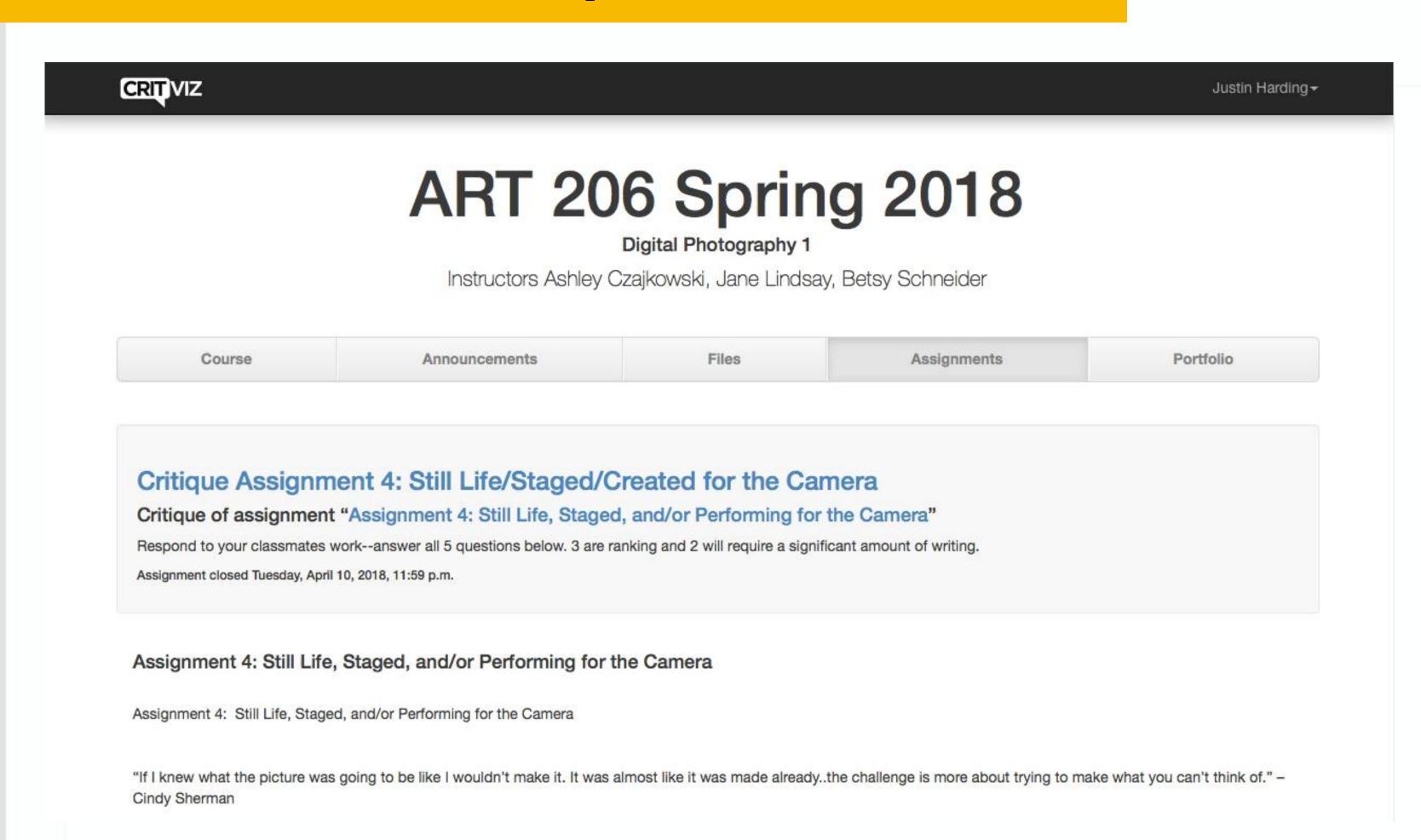
Interaction - Custom Media



Mayo Medical School

Courses

Collaboration - Peer Critique



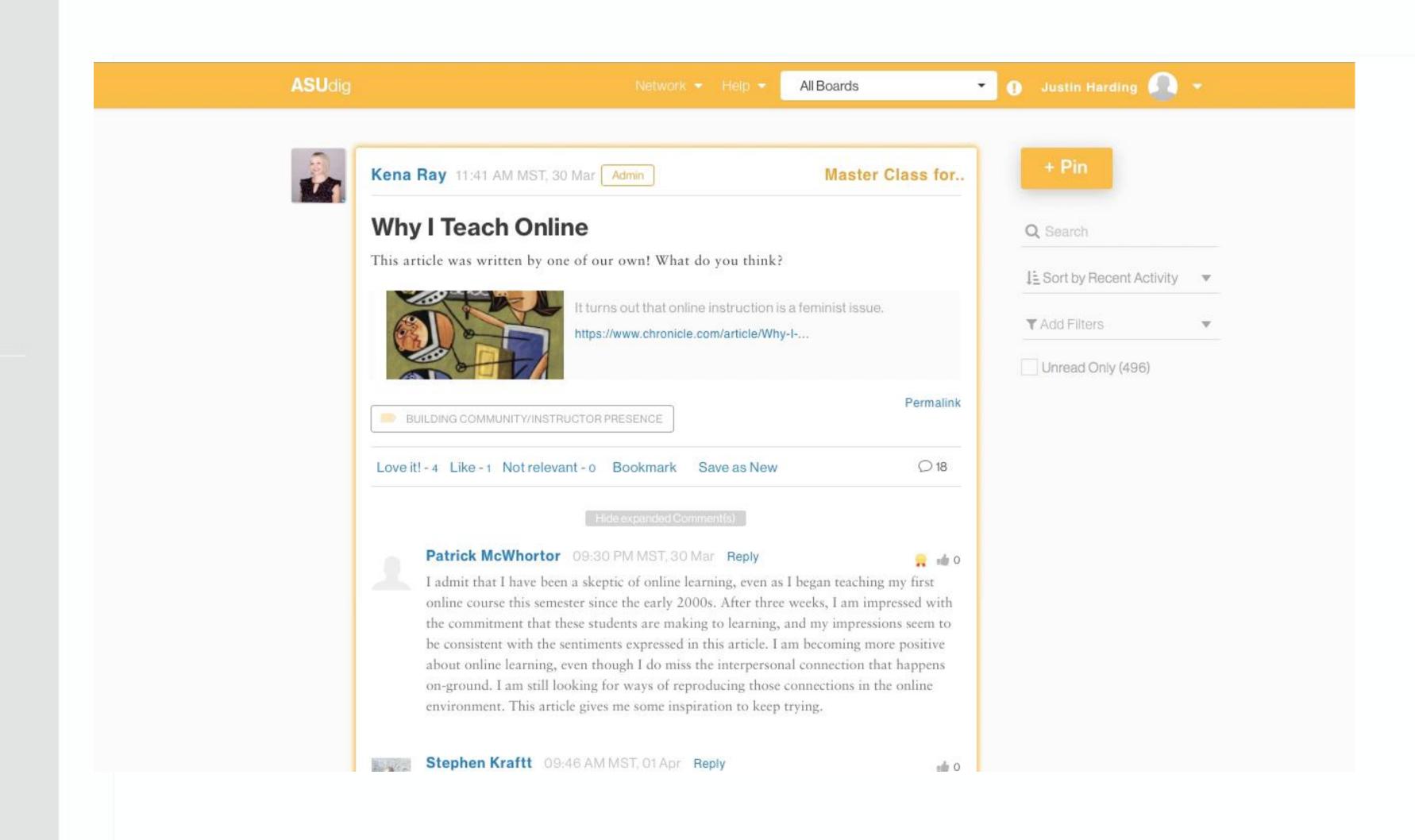
ART206 - Digital Photography I

"The students develop relationships with each other and engage in critical exchange between and among each other as they develop their aesthetic, conceptual and technical photography skills."

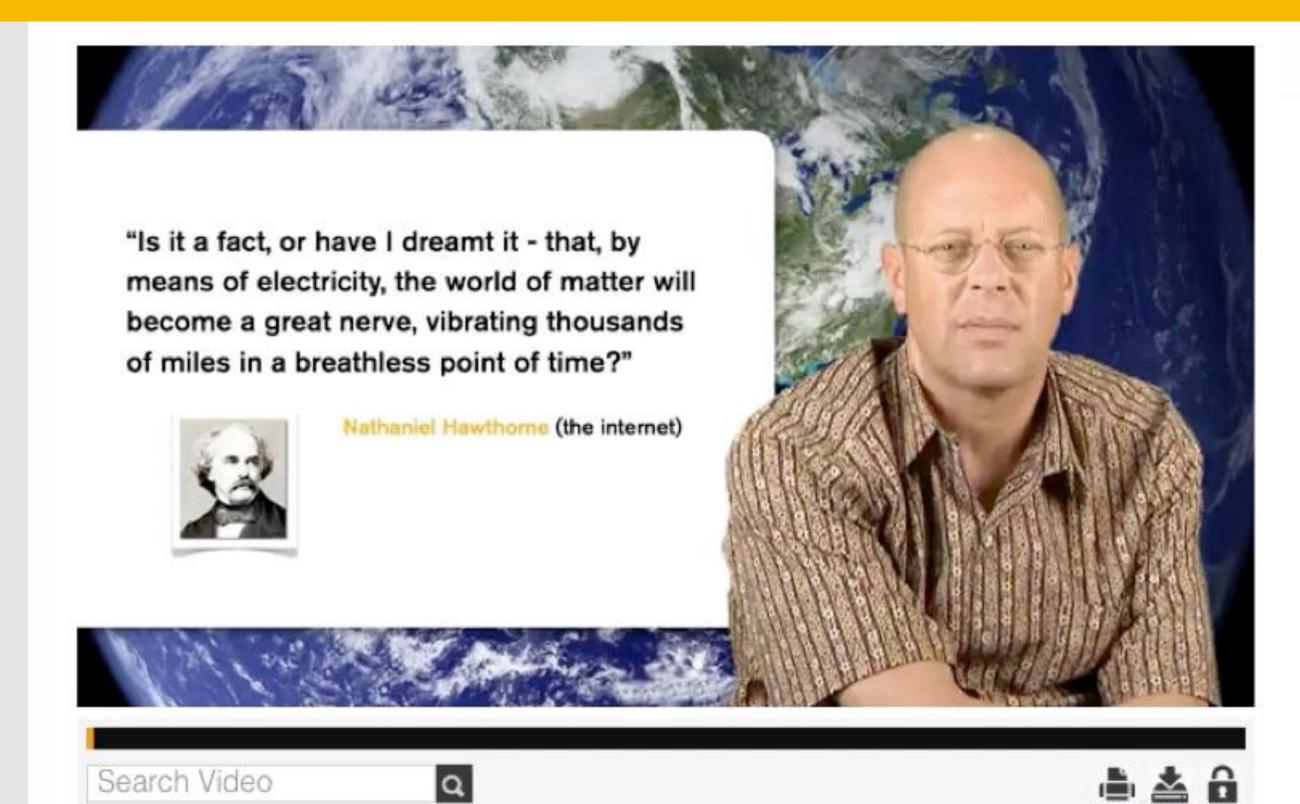


Betsy Schneider Lecturer, School of Art

Interaction - Student Community



Interaction - Accessibility and Usability



FRANK TIMMES: Hi there, Astronomy 111. "Is it a fact, or have I dreamt itthat, by means of electricity, the world of matter will become a great nerve, vibrating thousands of miles in a breathless point of time?" so wrote Nathaniel Hawthorne on what would become the internet.

Intro to Solar Systems and Astronomy, I'm Frank. Please send me an email, nost your stuff on blackhoards. I know who you are And do check the

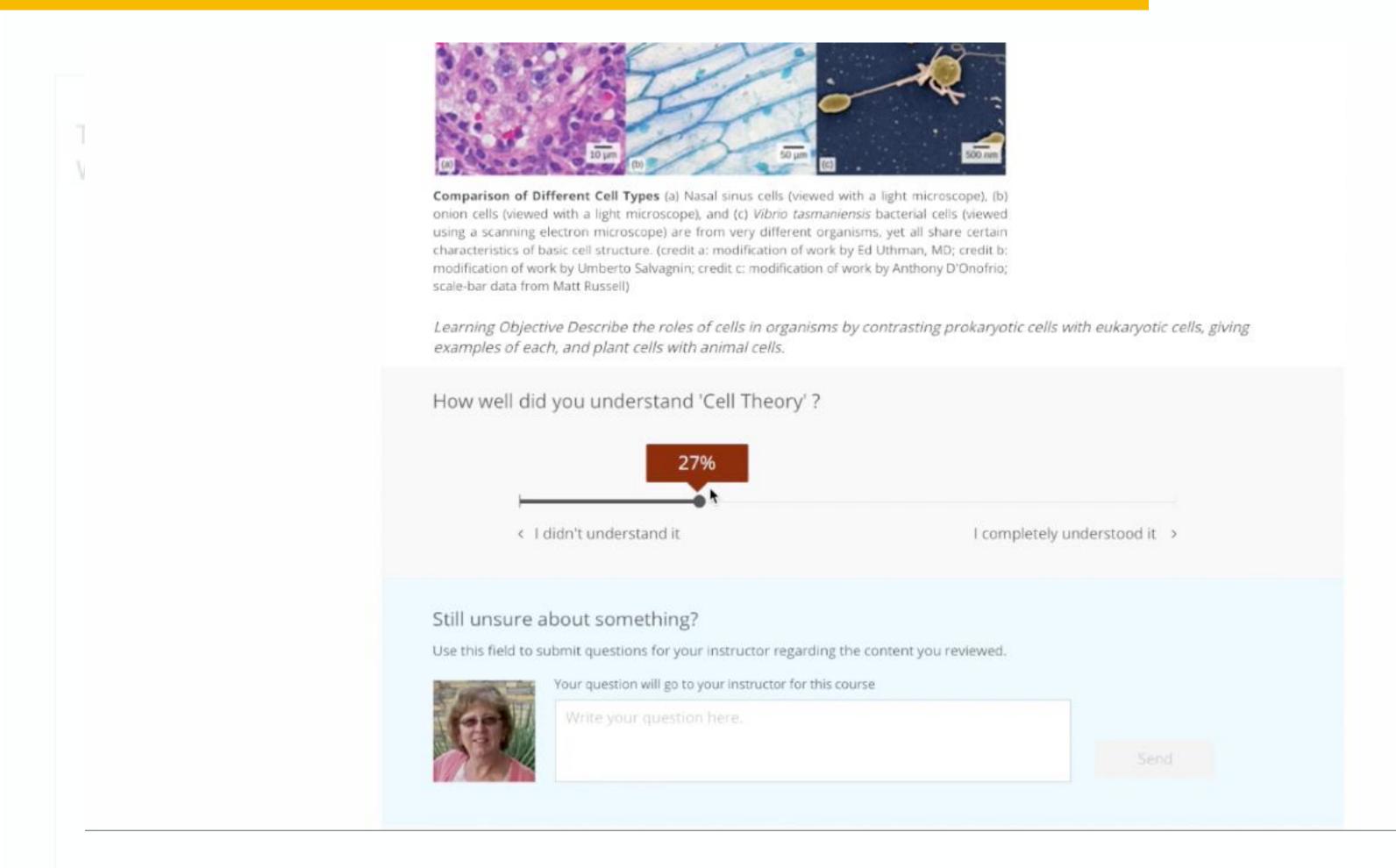


S3PlayMedia

AST111 - Intro to Solar System Astronomy

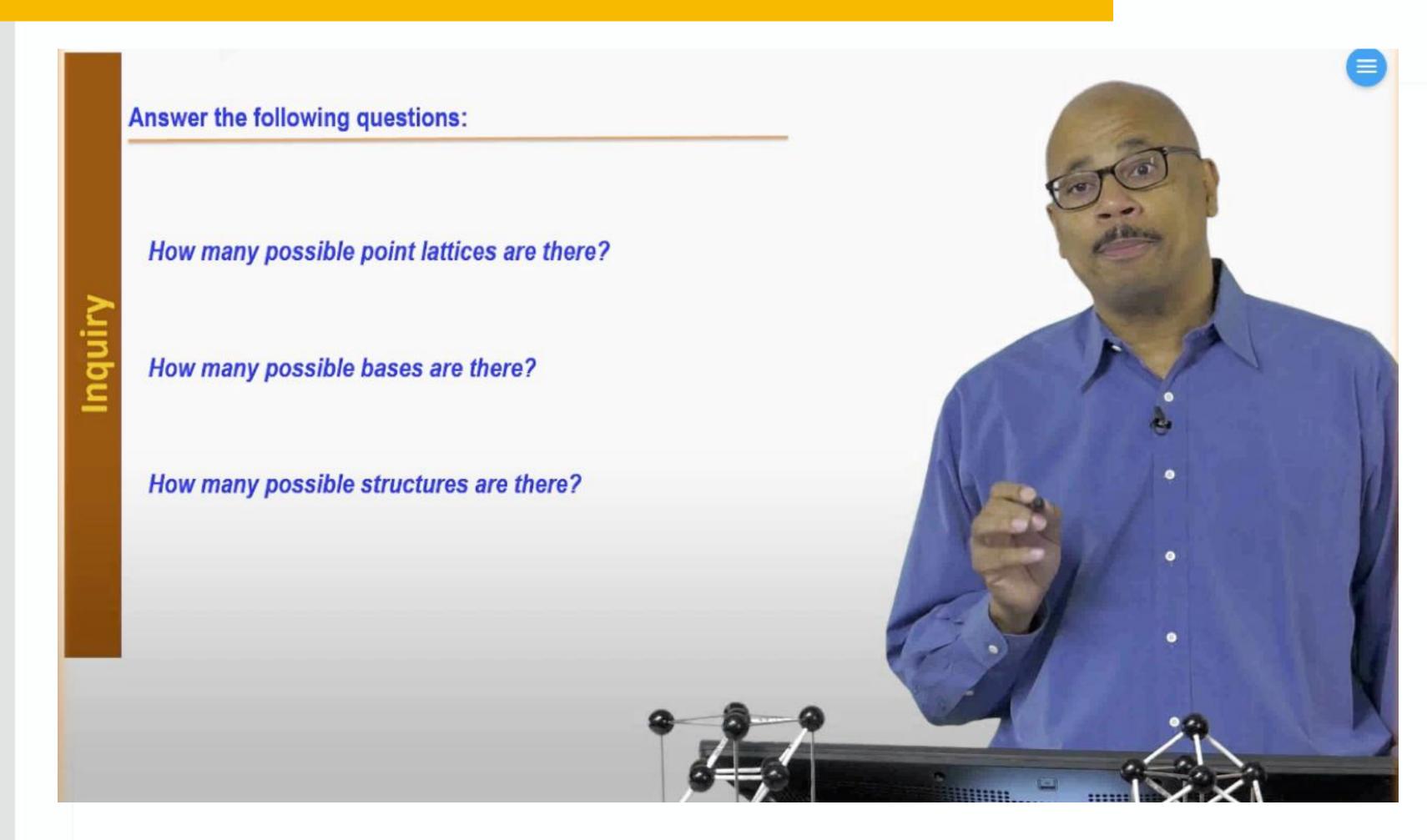
Dr. Frank Timmes

Personalized Learning



BIO100 - Introduction to Biology

Assessment - Formative Feedback



MSE598 - Materials Science Engineering **Dr. Terry Alford**