

The Starbucks ASU partnership is founded on a shared commitment to access, excellence and social impact in line with our respective university charter and corporate mission and values. Within these core principles is the belief that we have the power to uplift the communities we serve and forge a better future through education and inclusion. Our collaboration exemplifies the life-changing outcomes that are possible when two innovative and socially engaged institutions come together to make a difference.



Our relationship with Starbucks has evolved into a multi-faceted partnership that directly supports the company’s business goals while simultaneously producing massive benefits for individuals and society through increased educational opportunities and outcomes.”

– MICHAEL M. CROW, ASU PRESIDENT



ASU Arizona State University



ASU Arizona State University

Learn more about our partnership
corporate.asu.edu/starbucks

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Education
meets  
opportunity 



Starbucks College Achievement Plan



The Starbucks College Achievement Plan (SCAP) creates an opportunity for all U.S. benefits-eligible Starbucks partners (employees) to earn their bachelor's degree through ASU Online with 100% tuition coverage. SCAP currently offers partners (employees) access to more than 80 undergraduate degree programs through ASU Online. Through employee feedback, Starbucks expanded the SCAP benefit to include veteran family members and in addition, the Pathway to Admission program that allows partners to work towards admission into ASU.



3,000+

Starbucks College Achievement Plan graduates to date

400+

admitted to ASU through Pathway to Admission

13,000+

partners (employees) participating in the Starbucks College Achievement Plan



Starbucks Global Academy



Launched in 2017, Starbucks Global Academy is a globally accessible platform created in partnership with Arizona State University for Starbucks partners (employees), customers, community members, and learners around the world that delivers world-class learning content and eliminates barriers to high quality education. Using SGA, learners can advance their personal and professional goals by choosing from a library of over 60 curated courses including Greener Apron, Starbucks Coffee Academy, and To Be Welcoming.



23,000+

Starbucks Global Academy registered users

2,000+

Starbucks Global Academy credentials awarded



Innovative Business Solutions

In addition to providing educational opportunities, Arizona State University collaborates with Starbucks to solve a variety of business challenges. Aiming to serve as a university branch within the company, ASU harnesses the power of our faculty, staff, and research centers to further drive value for Starbucks. In August 2017, Starbucks expanded its internship program to offer technology opportunities co-located in Seattle and in Phoenix at ASU SkySong. The Phoenix office partners with ASU to create opportunities for students through internships and early-in-career full time roles. With ASU's scale and depth and breadth of knowledge, the collaboration potential is limitless.



#1

in innovation (2016-2020)

Top 10

in the world for patents

4,700+

diverse academic staff

